

Prospective Board Members – 2020 AGM

Cheryl Edmunson moved to Comox in January of 2018 to join the executive team of Waypoint Insurance where she is currently the Director of Operation and Human Resources. Prior to this move Cheryl spent the majority of her 32-year insurance career working in Vancouver, most recently as Vice President of Economical Insurance. Her prior work experience has been largely focused on Operations. Critical to these roles was a focus on strategic thinking, service measurement/delivery and financial planning. Cheryl's most notable strengths are in leading teams and mentoring. Cheryl describes her move to the Comox Valley as nothing short of inspirational and she adores her new life in the Valley. As she approaches semi retirement later this year, she is looking for a volunteer opportunity because of her desire to give back to this great community. Cheryl continues to be captivated by the beauty and tranquility found at Filberg as she is a regular visitor and proud member. In the past she has been on the Board of Crime Stoppers and the Dixon Society. In addition, she has been a Section Chair for the United Way and has held leadership roles in various insurance industry committees and organizations. In her spare time Cheryl enjoys reading, exercising and spending time with friends and family. She is excited to start giving back and helping in the community where she lives.

Melanie Whittall is an established entrepreneur with a 22-year background in sales and marketing as owner of Ocean and Outdoors Sales. Her expertise over the years has been introducing international products into the Canadian sport and outdoor markets, selling to diverse retail markets across western Canada and nationally. Fuelled by passion and energy Melanie's success has been a result of relationship building, focus marketing, meeting needs and sometime some good ole patience! Over the years – all roads have led to Comox. In 2019 Melanie returned to the family home finding Comox as a community which carries a strong respect for its past. She has a deep affection and gratitude for all that has been done to preserve this unique site. Bringing extensive experience in sales and marketing she hopes to help contribute, preserve and represent the FHLPA and its members. Melanie's past board experience includes BC Sports Rep Association, HUB Cycle Coalition, Canadian Outrigger Association. In addition, she has worked with the 2010 Winter Olympic committee, various NORDIC Canada events and the Blue Mountain Film Festival. Melanie, as a grand daughter to Bob Filberg, is overwhelmed and humbled to be back at the Filberg Lodge and Park – a place of her childhood.

John Mang is a veteran broadcaster, musician, recording engineer, producer and project operations director.

Starting classical piano at age nine, and later playing rock, jazz and R&B into his university years, John has always maintained a keen interest in music and event production, which led to a position at CBC.

During his broadcast career, John produced and engineered drama, classical, jazz and popular music recordings, along with countless music, sports and news related remote and special event productions. Migrating to management, John oversaw regional and network radio, television and network operations and programming in Winnipeg and Vancouver, including special event activities at the 1999 Pan Am Games, the CBC Winnipeg Comedy Festival, the 2010 Olympics, Vancouver Island MusicFest, and many more. Since leaving CBC in 2011 and moving to the Comox Valley, John has been busy as an operations and entertainment consultant, working on various festival projects including Comox Nautical Days for 7-years and the BC Seafood Festival as Director of Site Operations for the last 4-years.

Musically, John remains active producing and performing in a number of local ensembles, enjoys performing emcee duties, and has been a judge on the Juno Awards committee for both Producer of the Year and Large Ensemble (orchestra) Of the Year.