

Treasurer's Report for the year ended December 31, 2021
AGM 2022
Presented by: Hollie Shewfelt

Treasurers are always pleased to report a healthy financial year, so I present to the membership a surplus of \$42,495 despite another challenging year with COVID uncertainty. Some unique ideas were explored this year including the summer Pop-Up Markets which provided a safe way for artisans and shoppers to come together for an outdoor shopping experience. The Legacy Tree Program provided the community a way to honour loved ones and provided an ongoing revenue stream for the Association.

All of what makes Filberg Heritage Lodge and Park special is possible because of the dedication of staff and volunteers and I'm honoured to be a part of this team.

For the second year in a row, the Association was unable to host the annual Filberg Festival due to COVID restrictions. In 2019, the Association had entered into a contract with MRG Events as the new producer of the Filberg Festival and planning had been underway for the 2020 Festival. With the cancellation of the 2021 Festival, the Association took the time to re-negotiate the contract with MRG for the 2022 Festival and is looking forward to hosting an exciting, re-imagined Festival in Summer 2022.

Again, the Association experienced a year with lost revenue from the Filberg Festival and reduced property rentals, but again, the Gift Shop and the Cutting Garden had amazing success! Under the management of Mo and Anne-Marie, the Gift Shop's gross revenue for 2021 was \$54,000!! That is a 42% increase from prior year! Your team is to be commended for the hard work and dedication to make the Gift Shop such a gem for the Association and we can't thank you enough.

The Cutting Garden team's beautiful bouquets brought \$3,300 in support of the Association's mission! A big thank you for all the work that goes into the bouquets and other arrangements. I'm not a gardener so I really appreciate being able to come down to the park and buy a bouquet!

A shout out to Marc and the team at the Filberg Summer Kitchen for providing a destination of culinary delight and truly the best patio in the Valley.

The Association would like to extend a big thank you to the Rotary Club of Courtenay for their generous financial support of the restoration of the grape arbour. Thank you to Joe and Chris Gowling for the craftsmanship in keeping the historical feel of the arbour but making it safer for all to enjoy many years into the future.

The board would like to thank Eden and Joe for their support of the Filberg Lodge and Park Association and all the changes this past year. Eden's tenure as Executive Director came to an end in early 2022 but we thank her for many years of dedicated service.

The board would also like to acknowledge the strong support of our members by way of their volunteer hours and their continued membership purchases that go a long way to support the Association's mission.

The annual grant from Comox Valley Community Foundation was presented to the Association in Fall 2021 in the amount of \$15,303. We thank the Comox Valley Community Foundation for their stewardship of funds donated to the Filberg Heritage Lodge and Park Association. We also thank the donors for their commitment in helping to restore and maintain this beautiful heritage site.

The Association continued to benefit from the Canada Emergency Wage Subsidy through to October 2021. The Association was able to offset \$33,000 in wages from this emergency funding and I would like to thank Eden and Tara Purdy for their work in securing this funding and being compliant with reporting requirements.

The Association was also able to benefit from the Heritage COVID-19 Emergency Relief Funds as part of Canada's COVID-19 Economic Response Plan with a grant for \$19,000 to support operations. Many thanks to Eden for securing this funding.

The board would like to thank Cloutier Matthews for the many years of service in preparing the Association's financial statements and providing guidance on financial issues. We would also like to thank Tara Purdy of Raven Bookkeeping Services for her dedication in keeping our books up to date and her flexibility as we continue to make changes to our business processes.

The Filberg Heritage Lodge and Park Association contracts an independent accounting firm each year to provide the membership with the annual financial report which has been made available to the membership on the FHLPA website.

Hollie Shewfelt
FHLPA Treasurer