

Filberg Gift Shop Annual Report for 2022

Respectfully submitted by Gift Shop Co-ordinators

Mo MacKendrick and Anne Marie Bowen

We are happy to report that the Gift Shop increased both revenue and visitors in 2022 and welcomed a steady flow of high-quality donations from generous members of our community.

Our hybrid model of providing Lodge history to our visitors while also offering a unique shopping experience of vintage treasures has proven to be very successful.

The Gift Shop is open every Saturday and Sunday from 11 am to 4 pm. We operated three days per week during July and August and again for five weeks in November and December as part of Christmas in the Park.

Interest in becoming a volunteer at the Gift Shop continues to grow. We currently have a team of 40 volunteers who in 2022 collectively provided 3,900 volunteer hours exclusively to the Gift Shop. Our volunteers are engaged in a myriad of tasks: donation collection, intake, cleaning and sorting; changing displays; polishing silver; research and pricing; managing the shop, cashier duties, weekly treasurer audit; volunteer scheduling; washing and pressing vintage linens and always acting as ambassadors for the Filberg Lodge and Park.

2022 Highlights:

*9,000 visitors to the Gift Shop were counted

*\$63,875.10 was transferred to the Filberg Heritage Lodge and Park Association from the Gift Shop

We gratefully acknowledge the support of The Board, Linda Thomas, our volunteers and the community of the Comox Valley who donate and shop with us.

Thank you.